Foldaboat!

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Fold-a-boat is a seamless, hard shell, folding boat made from one single sheet of plastic. The objective is to create an accessible flat-pack leisure boat designed for flat water environments. The 2.5m vessel can be folded and packed into a small 150cm x 60cm parcel. Someone call IKEA! The product targets an outdoor activity market; water lovers, campers as well as potential boat owners. A secondary market could be applications for NGO's responding quickly to natural disasters.

Designers: Arno Mathies & Max Frommeld





















