

Method Debuts Bottle Made from Ocean Plastic

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[Melissa Hinch-Ownby](#)

The new bottles are available exclusively at Whole Foods.



Photo: Method

The [Great Pacific Ocean Garbage Patch](#) is a disgusting stew of plastic waste. There are a variety of educational efforts in effect to reduce the amount of plastic waste finding its way to oceans and now Method is doing something about the waste that is already there. Yesterday, the eco-friendly cleaning product company announced a new bottle made, in part, from recycled [ocean plastic](#).

The company not only debuted a new bottle, it is packaging a new product in the bottle. The Method two-in-one hand and dish soap comes in a bottle made from ocean plastic and post-consumer recycled plastic. The new hand and dish soap in the ocean plastic bottle is available exclusively at Whole Foods.

“Our goal with ocean plastic packaging is to show that the most viable solution to our plastic pollution problem is using the plastic that’s already on the planet. Method’s ocean plastic bottle demonstrates in the extreme that recycling is possible,” said Adam Lowry, co-founder and chief

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greenskeeper of Method. By recycling and reusing plastic to make our bottles, we turn off the tap of plastic flowing into our oceans and take the first, most important step toward solving the ocean plastic problem.” Source: Method

Method employees hand-collected several tons of plastic from the beaches of Hawaii and this plastic was then used to create the new bottle. Method is donating a portion of the proceeds from the sale of the two-in-one hand and dish soap to Sustainable Coastlines Hawai’i and Kokua Hawai’i Foundation, two organizations that worked alongside Method employees to collect the plastic waste.
